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BfR Holdings Limited officially launches multi-lingual websites

Multi-lingual websites for the world's first standard issue anti-personnel landmine combat boot

HONG KONG & SINGAPORE, 23rd January 2003 – BfR Holdings Limited, the company behind the innovative Blast & Fragment Resistant (“BfR”) Combat Boot, has officially launched multi-lingual websites in English, Chinese, Arabic and Spanish. The company’s multi-lingual websites at <http://www.bfrboots.com> allow potential buyers worldwide to read about the BfR Combat Boot over the Internet in their national languages.

“Given the global nature of our product, our multi-lingual websites will allow us to better serve our global customer base.” said Mr. F. K. Lee, chairman of BfR Holdings Limited.

The BfR Combat Boot, designed to be used as standard military issue, features patented technology that gives the wearer a measure of protection against anti-personnel landmines. In particular, the boot’s unique protective sole system helps mitigate soft tissue and skeletal damage to the feet by deflecting blasts from anti-personnel landmines.

Independent tests conducted by the Royal Military College of Science in the United Kingdom conclude that the BfR Combat Boot offers a significant degree of protection from blasts caused by certain types of anti-personnel landmine.

Five types of BfR Combat Boot are currently available for sale over the Internet:

- V50128 – 10” polypropylene woven fabric and full grain leather;
- V50138 – 10” polypropylene woven fabric and sand suede leather;
- V50168 – 10” full grain leather;
- V50188 – 10” sand suede leather; and
- V50268 – 9” full grain leather.

About BfR Holdings Limited

BfR Holdings Limited is headquartered in Hong Kong with office and production facilities in Singapore. The company manufactures only one product, the BfR Combat Boot, which features patented technology that offers significant degree of protection against anti-personnel

landmines.

The BfR Combat Boot is conceived and designed with soldiers in mind but should also appeal to individuals, such as police officers, fire fighters, aid workers, security guards, hunters and outdoor enthusiasts, who require a measure of protection above that of normal footwear.

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